

Job Title: Western Mass Regional Organizer

Duties: The Western Mass Regional Organizer will coordinate with all PHENOM chapters in Western Mass, develop connections with public college campuses where we do not currently have a chapter, and support for PHENOM campaigns and outreach. The Western Mass Regional Organizer will increase PHENOM's capacity to organize in Western Massachusetts and assist in coordinating the Fund Our Future campaign to fund public education and the Debt Free Future campaign to end the student debt crisis. The Western Mass Regional Organizer will coordinate with PHENOM's Executive Director and Organizing Director on a weekly basis and may work with local coalition tables of the Massachusetts Education Justice Alliance. All work will occur in Massachusetts. Women, LGBTQ individuals, people of color, and people with disabilities are encouraged to apply.

Hours: 20 hours per week at \$15 per hour, transportation costs reimbursed

Qualifications:

- Experience with grassroots organizing, event planning, or civic engagement as part of a political, community or campus organization.
- Interest and knowledge of the student debt crisis and public college affordability.
- A high degree of organization and responsibility.
- Good to excellent writing skills.
- Familiarity with social media.
- Reliable transportation between Western MA campuses, ideally by car

Responsibilities:

- Conduct 10 hours per week of direct outreach to students, workers, and alumni
- Attend all campus meetings of PHENOM chapters at UMass Amherst, Springfield Technical Community College, and Westfield State University
- Coordinate regional work on the Fund Our Future & Debt Free Future campaigns
- Create content for social media or our website and send to the Executive Director
- Participate in monthly PHENOM Organizing Committee Calls
- Submit weekly progress reports on upcoming events
- Host, or make significant efforts toward attending, one campaign event per week
- Weekly call or meeting with the Organizing Director

PHENOM is a grassroots advocacy organization that unites all constituencies and components of the Massachusetts public higher education system -- students, staff, faculty, administrators, alumni, parents, community groups, and others -- in an effort to promote a well funded, affordable, accessible, well staffed and democratically governed public higher education system in Massachusetts. PHENOM understands that our ability to create the kind of public higher education system Massachusetts deserves depends on building a large, powerful and united movement with a long-term vision.

PHENOM engages in research, education, grassroots mobilization, and civic action. PHENOM has become an authoritative voice in the public higher education policy debate in the state. Please go to [www.phenomonline.org](http://www.phenomonline.org) to learn more about PHENOM's work.